

European Initiative Danube Region on the eSilk & eAmber Roads

<http://eLivingLab.org/CrossBordereRegion/EuropeanInitiativeAmber&SilkRoads>

Meeting in the European Parliament on Tuesday, June 1, 2010 from 9:30 to 13:00
Room ASP A5E-3 (entrance from Rue Wiertz 60, 1047 Brussels)

Meeting's Program

Arrival to the European Parliament, entrance from Rue Wiertz 60
Security checking

09:30 – 10:00

Registration, refreshment (5th floor, Room ASP A5E-3)

10:00 – 10:10

Meeting's Opening

Alojz Peterle, Member of the European Parliament

10:10 – 10:35

*Cross-border eRegion Development: ALADIN – ALpe Adria Danube universities
INitiative Perspectives*

Per Blixt, Head of unit

Information Society and Media Directorate-General, New Infrastructure Paradigms &
Experimental Facilities

András Gábor, Associate Professor

Department of Information Systems, Corvinus University of Budapest, Hungary
& Managing Director, Corvinno Technology Transfer Center Nonprofit Company Ltd.

Jože Gričar, Professor & eCenter Director

Faculty of Organizational Sciences, University of Maribor, Slovenia & Contact person,
eLiving Lab

Christian Kittl, Managing Director

evolaris Center of Excellence and Mobile Living Lab

& Teaching Assistant, Karl-Franzens-University, Graz, Austria

Álvaro Duarte de Oliveira, Managing Director

Alfamicro Lda, ICT Research, Engineering and Consultancy, Open Innovation Living
Labs, Energy Efficiency, Portugal

& President of European Network of Living Labs –ENoLL

10:35 – 10:45

Cross-border eRegion Development: SMEs Perspectives

Peter Jungen, Chairman

Peter Jungen Holding GmbH, Germany & President, Small and Medium
Entrepreneurs Union - SME UNION

& Chairman, Center on Capitalism and Society, Columbia University, New York

10:45 - 11:05

Cross-border eRegion Development: European Commission Perspectives

Kypros Kyprianou, Territorial Co-operation Unit, Unit E.1

European Commission, Regional Policy Directorate-General

Iordana Eleftheriadou, eBSN Coordinator, European e-Business Support Network for SMEs

Enterprise and Industry Directorate-General, D4: ICT for competitiveness and innovation

Miguel Gonzalez-Sancho, Deputy Head of Unit

Information Society Directorate General, Unit H3: ICT for inclusion

Birgit Wilder, Detached National Expert, Unit Services E1

Internal Market and Services Directorate-General

11:05 – 11:25

Cross-border eRegion Development: Region Perspectives

Marianne Røgeberg, Head of Section for Policy and Research funding

Nordic Board of Research Cooperation, NordForsk

Árpád Gordos, Ambassador & Hungary National Contact Point for the EU Danube Region Strategy

Hungarian Ministry of Foreign Affairs

Igor Mally, Secretary & Deputy National Coordinator / National Contact Point for the EU Strategy for the Danube Region

Government Office for Development and European Affairs, Republic of Slovenia

Boris Cizelj, Professor & Board Chairman

SBRA - Slovenian Business & Research Association, Brussels & Chair, European Regional Economic Forum, EREF & Chairman, Steering Committee, Central and Southeast European Research, Innovation and Business Network – RIBN

11:25 – 11:45 Break and refreshment

11:45 – 12:00

Cross-border eRegion Development: Rectors' Conference Perspectives

Miroslav Vesković, Professor at Faculty of Sciences & Rector

& Danube Rectors Conference - DRC presiding university in 2010

University of Novi Sad, Serbia

Sergio Paoletti, Professor & Vice Rector, Delegate of the President, Professor Francesco Peroni, President of the Rectors Conference of the Alps-Adriatic Universities

University of Trieste, Italy

Rado Bohinc, Professor & Rector, Vice-president of the Rectors Conference of the Alps-Adriatic Universities

University of Primorska, Slovenia

12.00 – 12:10

Cross-border eRegion Development: Parliament Perspectives

Michael Theurer, Member of the European Parliament & Member, Committee on Regional Development

Alojz Peterle, Member of the European Parliament
Member, Committee on Foreign Affairs & Vice-Chair, Delegation to the EU-Russia
Parliamentary Cooperation Committee

12:10 – 12:45

Other Participants' Contributions and Discussion

12:45 – 13:00

Meeting's Closing

Alojz Peterle, Member of the European Parliament

13:00 – 14:30

Lunch sponsored by the SME UNION

Informal discussions possible in the Parliament's Cafeteria after lunch.

The meeting is an executive level brainstorming with no PPT presentations. Time allocated per person in the presentation part would be 4-5 minutes, 1-2 minutes in the discussion part of the meeting.

The suggested key words are: cross-border, services open innovation, future of Internet, experimenting & Living Labs, innovative SMEs, Danube Region, inter-regions eCollaboration, business-government-university-users cooperation.

Based on introductory presentations and discussion, the suggested research & development directions and possible joint actions will be included in the meeting's "Conclusions and suggestions".