

# European Initiative

## Danube Region on the eSilk & eAmber Roads

<http://eLivingLab.org/CrossBordereRegion/EuropeanInitiativeAmber&SilkRoads>

Meeting in the European Parliament on Thursday, September 30, 2010 from 10:00 to 13:00  
Room JAN 6Q 1 (entrance from Rue Wiertz 60, 1047 Brussels)

### Meeting's Program

**Arrival to the European Parliament, entrance from Rue Wiertz 60**

**Security checking – Please ensure to be at the European Parliament before 10:00**

**10:00 – 10:30 *Registration, refreshment (6th floor, Room JAN 6Q 1)***

**10:30 – 10:40 *Meeting's Opening***

**Alojz Peterle**, Member of the European Parliament

Member, Committee on Foreign Affairs & Vice-Chair, Delegation to the EU-Russia  
Parliamentary Cooperation Committee

**10:40 – 10:55 *Next steps in Cross-border eRegion Development: Government & European Commission Perspectives***

**Jan Komarek**, Project Officer

European Commission, Information Society Directorate General

**10:55– 11:10 *Next steps in Cross-border eRegion Development: Universities Perspectives***

**Mirjana Kljajić-Borštnar**, Assistant Professor & Deputy Dean for Research Activities  
Faculty of Organizational Sciences, University of Maribor, Slovenia

**Marko Hölbl**, Assistant Professor

Faculty of Electrical Engineering and Computer Science, University of Maribor, Slovenia

**11:10 – 11:25 *Next steps in Cross-border eRegion Development: ALADIN Perspectives***

**András Gábor**, Associate Professor

Department of Information Systems, Corvinus University of Budapest, Hungary  
& Managing Director, Corvinno Technology Transfer Center Nonprofit Company Ltd.

**Borislav Josanov**, Associate Professor and Head

Department for Informatics, Novi Sad Business School, Serbia

**Anton Lavrin**, Associate Professor & Head

Department of Projects Management, Technical University of Košice, Slovak Republic

**Andreja Pucihar**, Assistant professor & Deputy Dean for International Cooperation

Faculty of Organizational Sciences, University of Maribor, Slovenia

**11: 25 – 11:45 *Break and refreshment***

**11:45 – 12:00 *Next steps in Cross-border eRegion Development: Region Perspectives***

**Blaž Golob**, Director

Centre for eGovernance Development for South East Europe (CeGD), Ljubljana, Slovenia

**Rudolf Kaniški**, JAI Counsellor

Permanent Representative of the Republic of Slovenia to the EU

**Milos Kuret**, Political science expert on US Technology and Innovation Policy, American Studies in Ljubljana

**Maria Nilsson**, Senior Adviser  
NordForsk, Oslo, Norway

**12:00 – 12:15 *Next steps in Cross-border eRegion Development: Living Lab Perspectives***

**Jože Gričar**, Distinguished Professor  
Faculty of Organizational Sciences, University of Maribor

**Christian Kittl**, Managing Director  
evolaris Center of Excellence and Mobile Living Lab  
& Teaching Assistant, Karl-Franzens-University, Graz, Austria

**Aurelian Mihail Stănescu**, Professor & Head  
Lifelong Learning Department – DECID@, University Politehnica of Bucharest, Romania  
& Representative, A.R.C.H.E.S. Living Lab

**12:15 – 12:30 *Next steps in Cross-border eRegion Development: Chamber Perspectives***

**Birgit Arens**, Advisor European Affairs and Coordinator EWN  
EuroChambres - Association of European Chambers of Commerce and Industry, Brussels

**Szonja Bender**, Representative  
EU Representative Office, Hungarian Chamber of Commerce and Industry, Brussels

**Georg Krauchenberg**, Regional Director Danube Region  
Austrian Federal Economic Chamber

**Dragica Martinović**, Director  
Representative Office in Brussels, Croatian Chamber of Economy

**Gordana Zrnić**, Director  
Representative Office in Brussels. Serbian Chamber of Commerce

**12:30 – 12:40 *Next steps in Cross-border eRegion Development: Business Perspectives***

**Bogdan Barbulescu**, General Manager  
Digital Bit, Romania

**Man-Sze Li**, Director  
IC Focus, United Kingdom & Lead Caretaker of the Enterprise topic, The Future Internet Assembly

**Zoltán Précseányi**, MBA, Government Relations Manager  
European Government Relations Team, Symantec Corporation, Brussels

**12:40 – 12:55 *Next steps in Cross-border eRegion Development: Parliament Perspectives***

**Alojz Peterle**, Member of the European Parliament

**12:55 – 13:00 *Meeting's Closing***

**Alojz Peterle**, Member of the European Parliament

**13:00 - 14:30 Lunch the Parliament's Cafeteria (at own expenses) and informal discussions**